



HEXBUG jumps onto Vine & Instagram, launches #theycanclimb Video/Photo Contest

This summer, we're excited to engage with our HEXBUG fans through some of our favorite social media tools like [Pinterest](#), [Facebook](#), [Twitter](#) and now [Vine](#) (HEXBUG) & [Instagram](#) (@HEXBUGnano)!

Using our new gravity-defying Nano V2 tube-crawling robotic creatures as our inspiration, starting August 5, 2013 we're kicking off the launch of our Vine & Instagram accounts by hosting a **#theycanclimb video/photo contest!**

Vine is a mobile app that lets users create six-second looped videos, and Instagram is a mobile app that lets users create fifteen-second videos – both of which can easily be shared or embedded on your Twitter or Facebook accounts.

To participate, all you need is a Vine or an Instagram account, and include the hashtag #theycanclimb with your entry. Your goal is to capture something that's inspired by climbing, like a cat climbing up a tree, a bug climbing up a wall, or even stage something funny around the house that looks like it's climbing! You can see some of our very own #theycanclimb videos [here](#) and [here](#), or directly on our Instagram & Vine channels.

Every entrant will receive a \$5 promo code off their next purchase on www.HEXBUG.com. Limit to 1 entry per week. To receive your \$5 promo code, simply re-post your videos/photos to Twitter or Facebook, with the hashtag #theycanclimb, and we will direct message you with the code. Or, email your video to theycanclimb@hexbug.com and we will reply with your code. We will also pick a weekly winning #theycanclimb post to feature on our site www.nanov2.com, which we will share on our social media channels. Weekly winners will receive a Nano V2 Black Hole set equivalent to a \$50 retail value.

For more information and official rules on the #theycanclimb contest visit: <http://www.nanoV2.com/contestrules>.

1. If you haven't already, download the Vine and/or Instagram apps (available on iPhone, iPad and Android mobile devices) and create an account.
2. Follow us on Vine @HEXBUG & on Instagram @HEXBUGnano
3. Create a video/photo that's related to climbing, include HEXBUGs if possible, along with the hashtag #theycanclimb
4. Share your Vine or Instagram post to Twitter or Facebook with the hashtag #theycanclimb to be eligible. Or email your Vine or Instagram video to theycanclimb@hexbug.com.

That's it! You have from 12:00 A.M. CST on August 5 until 11:59:59 P.M. CST on Sunday, September 29, 2013 to post your entries. This contest is open to anyone living in the 50 US states as well as Canada.



NANO V2 #theycanclimb Video/Photo Contest

Official Rules 2013

NO PURCHASE NECESSARY TO ENTER OR [WIN A PRIZE](#). A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID ANYWHERE OUTSIDE OF THE 50 US/DC, AND WHEREVER PROHIBITED OR RESTRICTED BY LAW. A VINE ACCOUNT AND TWITTER ACCOUNT, OR AN INSTAGRAM AND FACEBOOK ACCOUNT, AND AN INTERNET CONNECTION ARE REQUIRED. VOID WHERE PROHIBITED BY LAW.

1. Eligibility: The NANO V2 #theycanclimb Contest (the “Contest”) is open only to legal residents of the fifty (50) United States or the District of Columbia and Canada, who already owned or had access to a mobile device capable of taking a video/photo and accessing/utilizing Vine and Twitter or Instagram and Facebook services (hereinafter an “Eligible Device”), prior to learning of this Contest. Employees, directors and officers of Innovation First Labs, Inc. (“Sponsor”), and any of their respective affiliates, parent or subsidiary companies, and advertising and promotion agencies, as well as Twitter, Inc. (“Twitter”), Vine Labs, Inc. (“Vine”), Facebook, Inc. (“Facebook”) and Instagram, LLC (“Instagram”) (collectively, the “Released Parties”), and members of the immediate families (spouses, parents, children, and siblings and their respective spouses, regardless of where they reside), and/or those living in the same household, of any of the foregoing are not eligible. Void where prohibited, or otherwise restricted by law. Contest is subject to all applicable federal, state and local laws. By participating in the Contest, you agree that: (1) you have read and understand the Official Rules; (2) you meet the eligibility requirements as explained in these Official Rules; (3) you accept and agree to be bound by these Official Rules, to Sponsor's Conditions of Use, Legal Notices and Privacy Policy as published at www.hexbug.com, and to Facebook's, Instagram's and Twitter's, Vine's, terms of use and privacy policies (https://www.facebook.com/full_data_use_policy, <http://instagram.com/about/legal/privacy/#>, <http://vine.co/privacy/>, <https://twitter.com/privacy>), which are all incorporated herein by reference, and (4) you unconditionally accept and agree to comply with and abide by the decisions of Sponsor and Administrator, whose decisions shall be final and binding in all respects. None of Vine, Twitter, Instagram or Facebook are sponsors of this Contest and in no way endorse or are responsible for the administration of this Contest. You understand you are submitting your information to Sponsor, and not to Vine, Twitter, Instagram or Facebook.

2. Contest Submission Period: The Contest will be held weekly for eight (8) weeks in accordance with the following schedule: Commencing on Mondays at 12:00 a.m. CST and ending on Sundays at 11:59:59 p.m. CST. The first week of the contest will commence on Monday, August 5, 2013. The last week of the contest will end on Sunday, September 29, 2013.

Each week during the Contest will be a “Weekly Submission Period.” The Sponsor's computer will be the official time-keeping device of this Contest. After the Submission Period has ended, there will be a Contest judging period (the “Judging Period”), as detailed in section 5 below, in order to determine one (1) weekly First Prize Winner.

3. How To Enter: In order to enter, entrants must be registered members of (a) Vine or (b) Instagram, and either Facebook or Twitter or an email address to receive their promo code. Memberships on Vine, Twitter, Instagram and Facebook are free.

(i) Registration for Vine can be obtained by downloading the Vine application onto your Eligible Device, from an App Store where it is available, and following the Vine application's onscreen instructions to set up an account.

(ii) Registration for Twitter can be obtained by going to www.twitter.com and entering the required information to register or by downloading the Twitter application onto your Eligible Device from the App Store where it is available, and following the application's onscreen instructions to open an account. You must open a non-private Twitter account to be eligible to enter the Contest.

(iii) Registration for Instagram can be obtained by downloading the Instagram application onto your Eligible Device, from an App Store where it is available, and following the Instagram application's onscreen instructions to set up an account.

(iv) Registration for Facebook can be obtained by going to www.facebook.com and entering the required information to register or by downloading the Facebook application onto your Eligible Device from the App Store where it is available, and following the application's onscreen instructions to open an account. You must open a non-private Facebook account to be eligible to enter the Contest.

Entries should be submitted only via Vine/Twitter or Instagram/Facebook. To enter your submission during the Submission Period, complete the following steps:

To enter via Vine/Twitter:

1. Log onto your Vine account and record an original video/photo on Vine that is inspired by climbing (much like the HEXBUG Nano V2's climbing attributes);
2. Add the hashtag #theycanclimb in the caption and post the video to Vine
3. If you have Twitter, log on to your Twitter account and "follow" [HEXBUG on Twitter](#), share the video via Twitter with the hashtag #theycanclimb and we will direct message you your participation promo code.
4. If you do not have Twitter, email your video/photo post to theycanclimb@HEXBUG.com and we will reply with your promo code.

To enter via Instagram/Facebook:

1. Log onto your Instagram account and record an original video/photo on Instagram that is inspired by climbing (much like the HEXBUG Nano V2's climbing attributes);
2. Add the hashtag #theycanclimb in the caption and post the video to Instagram
3. If you have Facebook, log onto your Facebook account and "like" [HEXBUG on Facebook](#), share the video via Facebook with the hashtag #theycanclimb and we will direct message you your participation promo code.
4. If you do not have Facebook, email your video/photo post to theycanclimb@HEXBUG.com and we will reply with your promo code.

By completing the forgoing during the Weekly Submission Period, so long as it complies with these rules, your submission will be entered into the Contest (“Entry”). There is a limit of one (1) Entry, per person, per Weekly Submission Period, throughout the Entry Period. All Entries submitted via Vine/Twitter must comply with Vine’s Terms of Use available on the application as well as Twitters Terms (if used), which are available at <https://twitter.com/tos>. All Entries submitted via Instagram/Facebook must comply with Instagram’s Terms of Use available on the application as well as Facebook’s Terms (if used), which are available at <https://www.facebook.com/legal/terms>. Creating multiple Vine/Twitter or Instagram/Facebook accounts for the purposes of exceeding the Entry limit may result in disqualification. All Entries must be received during the Submission Period to be eligible. **Note: Since you are using one or more of Twitter, Vine, Facebook and Instagram from your Eligible Device (which may only be available via certain participating wireless carriers) in order to gain Entry, message and data rates may apply. Further, other charges may apply (such as normal airtime and carrier charges), as well as charges for any messages sent and/or received from your Eligible Device. Please check your service plan.** Sponsor’s decisions are final and binding with respect to all matters relating to this Contest. All Entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Sponsor shall have the right to edit, adapt, and/or publish any or all of the Entries and may use them in any and all media, now known or hereafter devised, throughout the world, in perpetuity, without attribution or compensation to the Entrant, his or her successors or assigns, or any other entity. Multiple entrants are not permitted to share the same email address or Account. Incomplete Entries, entries generated by script, macro or other automated means, or which subvert the entry process, in the sole discretion of Sponsor, will not be eligible. Proof of posting an Entry to entrant’s Vine and/or Twitter or Instagram and/or Facebook account, is not considered proof of delivery to or receipt by Sponsor of such Entry.

4. Submission Guidelines: As a condition of submitting an Entry, each entrant warrants and represents that the Entry does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity (including any music that may be heard in the Entry), without permission. **IMPORTANT NOTE:** Any entrant who incorporates any intellectual property (including, without limitation, music) owned by a third party into his or her Submission does so at his or her own risk. Without in any way limiting, expanding or amending the Terms of Use policies applicable to Twitter and/or Vine or Facebook and/or Instagram, which Terms of Use policies shall remain in full force and effect, if Sponsor is duly notified that any element of an entrant’s Entry infringes upon the rights of another person, such Entry may be disqualified from the Contest, as Sponsor may determine in its sole discretion. Entrants agree that the Released Parties are not responsible for any unauthorized use of Entries by third parties. At any time during the Contest, if Sponsor determines that an Entry is not in compliance with any of the Submission Requirements or these Official Rules, the Entry will be disqualified and will not be eligible to win a prize. If an Entry includes private third party property or places, entrant hereby represents and warrants he/she has received express permission from such private third party property or place owner to submit such Entry, and Sponsor may request proof of such express permission in written form at any time. Failure to provide the above referenced proofs may result in disqualification of the Entry from the Contest.

Entries must, in Sponsor’s sole discretion:

- Be entrant’s original creation and must not have been copied, in whole or in part, from any other work

Entries must NOT, in Sponsor’s sole discretion:

- Have previously won any prize in a promotion of any kind

- Be longer than one (1) Vine photo/video (6 seconds in duration) or one Instagram photo/video (15 seconds in duration)
- Contain material that, in the sole discretion of Sponsor:
- Disparages any person, Sponsor and/or any of its affiliates' products, competitors, or any of the Released Parties affiliated with sponsoring, promoting or administering this Contest, or other companies;
- Violates or infringes upon the copyrights, trademarks, or privacy, property, publicity or other intellectual property rights of any third party person/entity;
- Includes brand names, copyrighted work or trademarks/logos that may infringe on rights of any third party. The Entry may include Sponsor's brand name, copyrighted works or trademarks/logos, which entrant is hereby granted a limited license to use solely for the purpose of creating and submitting an Entry to this Contest.
- Appears to duplicate any other submitted Entries;
- Is hateful, tortuous, defamatory, slanderous or libelous;
- Promotes bigotry, racism, sexism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
- Contains any personal identification, such as personal names, phone numbers or e-mail addresses, without permission;
- Contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission;
- Contains look-alikes of celebrities or other public or private figures, living or dead, without permission;
- Promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing);
- Promotes any activities that may appear unsafe or dangerous;
- Is unlawful or in violation of any law;
- Contains any nudity, sexually explicit, lewd, offensive, disparaging or other inappropriate content;
- Is unsuitable to be entered into this Contest for any reason whatsoever, at Sponsor's sole discretion; and/or
- Communicates messages or images inconsistent with the positive images and/or good will to which Sponsor and/or the Released Parties wish to associate, in Sponsor's sole discretion.

5. Judging Period/Judging Criteria: At the end of each Weekly Submission Period, a Judging Period will commence and will conclude not later than five (5) business days after the conclusion of the applicable Weekly

Submission Period. During the Judging Period, all Entries that comply with these Official Rules and Submission Guidelines, in Sponsor's sole discretion, will be judged by representatives of Sponsor and/or Administrator (the "Judges") based on the following Judging Criteria:

A) Adherence to the Contest Theme (40%)

B) Originality/Creativity (30%)

C) Overall Appeal/Quality (30%)

The Judges will assign each Entry a total percentage score ("Score"). The one (1) Entry with the highest Score will be the Weekly Prize winner. In the event of a tie of two (2) or more Entries after the Scores have been assigned, tied Entries will be re-judged by the Judges based solely on criteria (A) above in order to break the tie. If necessary, after this first round of tie-breaking judging, a neutral tie-breaking Judge will be called upon to assign the tied Entries a final Score based upon all three (3) criteria above. The Judges decisions are final and binding with respect to all matters relating to the Contest.

6. Entry Credit: Each Entry evaluated by the Judges will be awarded a \$5.00 promotional credit toward the purchase of HEXBUG products on the Sponsor's website: <http://www.hexbug.com>. The credit will be granted in the form of a promotional code that can be used on the website. The promotional code will be provided to the entrant via direct message on to the entrant's Twitter or Facebook account, or via email from theycanclimb@hexbug.com. Entrants who submit videos in different weeks will receive a different code for each week. Promotional codes may not be used in combination with one another. Promotional codes will be valid until and cannot be used after 12:00 a.m. on March 31, 2014.

7. Weekly Prize/ARV: There will be a total of eight (8) Weekly Prizes available for award – one for each week during this Contest. The Weekly Prize winner, once confirmed as detailed below, will receive one HEXBUG Nano V2 "Black Hole" set. The ARV (and MSRP) of the Weekly Prize is \$49.99. The total ARV of the eight Weekly Prizes is \$399.92.

8. Prize Winner Notification/Verification: All potential winners must comply with these Official Rules as published in order to accept a prize and be confirmed as an official winner. On or about one (1) business day after each Judging Period, the Administrator will notify the potential prize winner(s) via email or via Twitter or Facebook through a direct message to the potential prize winner's Twitter Account or Facebook Account (whichever was used to enter the Contest) (note: in order to receive such direct message, you must (a) be following @HEXBUG on Twitter or have "liked" HEXBUG on Facebook) and (b) may have to have your account settings set to "unprotected" or "public", you can change your account settings back after the time period for receiving notifications has ended). Upon notification or notification attempt, the potential Weekly Prize winner(s) will be required to respond to such direct message accepting the prize and providing his/her physical mailing address for prize delivery purposes within three (3) calendar days of such notification or notification attempt, or the prize will be forfeited, and an alternate potential prize winner will be selected and notified. Sponsor will attempt to contact such potential Weekly Prize winner two (2) times during the three (3) calendar day period. Upon notification or notification attempt, the potential Grand Prize winner will be required to respond to such direct message to the email address provided, and provide their email address and phone number for follow up communication purposes within three (3) calendar days of such notification or notification attempt, or the prize will be forfeited, and an alternate potential prize winner will be selected and notified. Then, once communication lines are open, the potential Weekly Prize winner will be required to sign and return to Sponsor

an Affidavit of Acceptance and Liability/Publicity Release (where lawful), and may be required (a) to sign an assignment of copyrights and/or other rights in favor of the Sponsor and/or (b) obtain from any person that is identifiable in an Entry (or such person's) parent or legal guardian if they are not 18+ years of age) a participation release document that will be provided to the Weekly Winner after contact is made (collectively the "Prize Claim Documents"). Sponsor must receive all Prize Claim Documents by the due date indicated during the notification correspondence. If in any instance, notification attempt(s) for a potential Weekly Prize winner fails for any reason, or if a potential prize winner is found to have not complied with these Official Rules, such prize will be forfeited and an alternate potential winner will be selected from among remaining eligible entries, if any. In the event of a dispute as to any Account, the authorized account holder of the email address used to register at www.Twitter.com or at www.facebook.com will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. No potential Weekly Prize winner is an official winner unless and until Sponsor confirms such. By entering or being selected as a Weekly Prize winner, all entrants and potential/confirmed winners hereby consent to the use by the Released Parties of their Entry and all information contained therein including but not limited to, name, likeness, opinions, photos, images, statements and/or other indicia of persona, and personally identifiable information (collectively "Likeness"), for any and all uses and purposes (including, without limitation, for purposes of advertising and trade) in any media now known or hereinafter developed in any manner throughout the world (including, without limitation, the World Wide Web and on-air) in perpetuity without additional consideration (where legal), consent or prior review, and upon request will provide written consent to such use. All decisions of Sponsor relating to the Contest are final. If any winner is considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize to his/her parent or legal guardian and/or require that his/her parent or legal guardian sign the Prize Claim Documents.

9. Grant of Rights: Each entrant grants to Sponsor a royalty free, irrevocable, fully paid, perpetual, non-exclusive and unrestricted license in each Entry to display and use the Entry as Sponsor determines now and in the future and to publish, adapt, edit and/or modify each Entry in any way, in whole or in part, and to use such Entry in commerce and in any and all media now known or hereafter discovered, worldwide, including but not limited to the Galleries, without limitation or compensation to entrant and without right of notice, review, or approval of any such use of the Entry. By entering, you hereby indemnify and hold harmless the Released Parties from any claims and damages (including reasonable attorneys' fees) arising from or relating to the breach or alleged breach of your representations and warranties herein, your Entry, or your conduct in creating your Entry, or otherwise in connection with this Contest. Sponsor respects the rights of others. The Galleries may contain materials of third parties and Sponsor may also transmit and store such third party materials. As a result, materials of third parties, not owned or controlled by Sponsor, may be included in the Galleries from the Entries received, or may be stored or transmitted over Sponsor's digital online communication systems. To the best of Sponsor and Administrator's knowledge, these materials do not infringe on the rights of others.

10. General Terms: Noncompliance with any of these Official Rules may result in disqualification. ANY VIOLATION OF THESE OFFICIAL RULES BY ENTRANTS OR PRIZE WINNERS, OR ANY BEHAVIOR BY A PRIZE WINNER THAT WILL BRING SUCH WINNER OR SPONSOR INTO DISREPUTE (IN SPONSOR'S SOLE DISCRETION) MAY RESULT IN SUCH PRIZE WINNER'S DISQUALIFICATION. Released Parties assume no responsibility for incorrect or inaccurate Entry information whether caused by any of the equipment or programming associated with or utilized in this Contest or by any human error, which may occur in the processing or judging of the Entries in this Contest. Released Parties are not responsible for any

problems or technical malfunction of any telephone network or lines, applications, computer online systems, servers or other services, providers, computer equipment, Eligible Devices, software, failure of any e-mail, application, and/or or players on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including, without limitation, any injury or damage to participant's or any other person's Eligible Device related to or resulting from participation or downloading any materials relating to this Contest or for other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the notification/verification/announcement of the prize winners. If, for any reason, the Contest (or any portion thereof) is not capable of running as planned, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Contest (or any portion thereof). Should the Contest (or any portion thereof) be terminated, modified or suspended prior to the stated expiration date, notice may be posted where Sponsor sees fit, and any un-awarded prizes will be awarded either via judging of all non-suspect, eligible Entries received up until and/or after (if applicable) the time of modification, cancellation or termination, or in a manner that is fair and equitable as determined by Sponsor. All interpretations of these Official Rules and decisions by Sponsor are final. No software-generated, robotic, programmed, script, macro or other automated Entries are permitted. Sponsor reserves the right in their sole discretion to disqualify any individual (and void all associated Entries) they suspect or find: (i) to have used a software-generated, robotic, programmed, script, macro or other automated entry or any other means to subvert the entry process; (ii) to have tampered with the entry process or the operation of this Contest; (iii) to be acting in violation of these Official Rules; (iv) to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; or (v) to have provided inaccurate information on any legal documents submitted in connection with this Contest. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR APPLICATION ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING, WITHOUT LIMITATION, ATTORNEY'S FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THE CONTEST. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. EACH ENTRANT AGREES TO RESOLVE ANY DISPUTE INDIVIDUALLY, WITHOUT RESORT TO A CLASS ACTION. Entrants agree that the Released Parties: (a) shall not be responsible or liable for any claims, losses, damages or injuries of any kind (including death) resulting, in whole or in part, directly or indirectly, from participation in the Contest or any Contest-related activity, or from acceptance, receipt, possession and/or use/misuse or inability to use a prize, and (b) have not made any warranty, representation or guarantee, express or implied, in fact or in law, with respect to a prize, including, without limitation, to such prize's quality or fitness for a particular purpose. Released Parties shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience or irregularity that may be caused or contributed to (1) by any wrongful, negligent or unauthorized act or omission on the part of any of their agents, servants, employees or independent contractors; (2) by any wrongful, negligent or unauthorized act or omission on the part of any other person or entity not an employee of the Released Parties; or (3) by any other cause, condition or event whatsoever beyond the control

of the Released Parties. Failure of Sponsor to enforce any provision herein shall not be deemed a waiver of such. UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANTS HEREBY WAIVE ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR ANY OTHER DAMAGES WHATSOEVER. IN NO EVENT SHALL SPONSOR BE LIABLE TO ANY ENTRANT OR WINNER FOR DAMAGES THAT EXCEED THE VALUE OF THE PRIZE TO BE AWARDED TO THE INDIVIDUAL ENTRANT IN THIS CONTEST.

11. Administrator and Sponsor: Innovation First Labs, Inc. 1519 Interstate 30 West, Greenville, TX 75402.

12. Request for the Name of Winners and/or Official Rules: For a list of the names of the winners and/or these Official Rules, send a self-addressed stamped envelope, to be received by October 15, 2013, to: HexBug NANO V2 #theycanclimb Video/Photo Contest, 1519 Interstate 30 West, Greenville, TX 75402. Please note on the bottom, left-hand corner of your envelope if you are requesting the Names of Winners or Official Rules. Vermont residents may omit return postage if requesting a set of Official Rules.